

# Fashion Manuscript

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## **Marcum Partner Ronald Friedman Wins 2016 Apparel Industry Award**



Ronald Friedman, an Assurance Services partner at Marcum LLP, was honored as Professional Service Provider of the Year at the Los Angeles Business Journal 2016 Fashion Awards. Mr. Friedman is co-leader of Marcum's national Retail & Consumer Products Practice group.

The annual awards program recognizes the top apparel industry companies that drive economic growth in the Los Angeles region and make Southern California a major force in the business of fashion. "We celebrate the outstanding work performed by the remarkable individuals and companies that make up one of the most exciting and dynamic sectors of industry today -- the apparel industry," said the L.A. Business Journal's President & Publisher, Matthew A. Toledo. "It should be noted that each of the finalists and honorees featured in these pages has played a key role, not only in the success of the apparel industry, but in the success of the Los Angeles economy as a whole."

Based in Marcum's Los Angeles office, Mr. Friedman provides consulting services for closely held and emerging businesses in the apparel, manufacturing, distribution and retail industries. His expertise includes forecasting and budgeting, profit enhancement, succession planning, exit strategies, preparation for sale or acquisition of a business, assistance in procuring financing, and workout and reorganization consulting. Mr. Friedman frequently serves as an expert witness in apparel industry cases ranging from valuations to partner disputes, and is quoted often in the national business and trade media.

Mr. Friedman said, "I have spent the last 40 years serving the apparel and consumer products industry. I have seen tax rates as high as 70% and as low as 28%. I have seen interest rates ranging from today's historic lows to highs of 20%-plus. No matter what, there is always one constant: consumers will spend, and manufacturers and retailers will adapt in order to capture as much of that spend as possible..." For more information, visit [www.marcumllp.com](http://www.marcumllp.com).