

Ronald S. Friedman

ASSURANCE SERVICES

Ronald S. Friedman is a partner and co-leader in the Firm's National Retail & Consumer Products Industry group. He provides consulting services for closely held and emerging businesses in the apparel, manufacturing, distribution and retail industries.

Mr. Friedman works very closely with his clients, providing assistance with many aspects of their businesses. His services include forecasting and budgeting, profit enhancement, succession planning, exit strategies, preparation for sale of a business, assistance in procuring financing, and workout and reorganization consulting. Mr. Friedman's expertise also includes assisting in the negotiations for the purchase or sale of a business.

For more than 30 years, Mr. Friedman has served as an expert witness in numerous apparel industry cases, ranging from valuations in divorce proceedings to disputes between partners in business dealings.

He is often quoted in the media for his industry expertise with retail, manufacturing and distribution-driven companies in the retail/consumer products sector. His recent appearances include television (FOX and PBS), radio (KFWB, Bloomberg Radio and the Wall Street Journal Radio Network) and print (Apparel News, Associated Press, Los Angeles Times, New York Times, The Wall Street Journal and Women's Wear Daily).

Professional & Civic Affiliations

American Institute of Certified Public Accountants (AICPA)

California Society of Certified Public Accountants (CalCPA)

City of Hope,

Apparel Industries Group, Board of Directors

Professions and Finance Associates, Past President

California State University, Northridge

University Corporation, Board of Directors

College of Business Administration Economics, Dean's Council of Business Advisors

College of Accounting Department, Dean's Council of Business Advisors

National Jewish Hospital, Board of Directors

Temple Ahavat Shalom in Northridge, Past President

Seminars & Presentations

100 Ways™- The Profit Enhancement Process

Facilitation of Retreats for Professional Service Firms & Other Businesses

Financial Statement Analysis

Inventory Valuations and Auditing

Reading and Understanding Financial Statements

Internal Controls for Business Entities



Ronald S. Friedman, CPA*
Partner

AREAS OF EXPERTISE

Forecasting & Budgeting

Succession Planning

Exit Strategies

Workouts & Reorganizations

Purchase & Sale of Businesses

Litigation Support

KEY CLIENTS

Apparel

Manufacturing

Distribution

Retail

E-Commerce

EDUCATION

Bachelor of Science, Accounting

California State University, Northridge



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MEMBER

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