

# William Scally

## LITIGATION ADVISORY SERVICES

William Scally is a national leader of Litigation Advisory Services in Marcum's Boston, Massachusetts office. He has more than 17 years of management consulting experience advising clients on a broad range of business issues.

As a valuation and dispute advisory specialist, Mr. Scally provides financial, economic, and statistical services to companies, with a focus on equity and debt valuation, business enterprise valuation, business model due diligence, and contract compliance. He has significant experience applying valuation principles to assist companies pursuing strategic initiatives and to analyze economic damages pursuant to government and commercial litigation disputes. Applications include the valuation of closely held businesses, patent infringement, trade secret misappropriation, joint venture disputes, breach of contract, business and asset impairment analyses, and purchase-price disputes. His experience includes engagements across a broad array of industries, including private equity and early-stage ventures, service, software, technology, manufacturing, financial services, life sciences, and healthcare.

Mr. Scally has testified on matters involving large public companies and private regional companies, as well as majority and minority shareholders. He has been jointly retained as a valuation expert for settlement purposes. He has also been retained as an advisory expert assisting startup ventures with valuation issues related to complex mergers.

Mr. Scally formerly worked in the Forensics Advisory practice of a "Big 4" accounting firm in Boston.

### Professional & Civic Affiliations

CFA Institute  
Boston Security Analysts Society  
Boston Patent Law Association  
Boston Bar Association  
American Bar Association

### Articles and Publications

Litigation Services Handbook: The Role of the Financial Expert,  
Sixth Edition, Co-author of Patent Infringement Damages chapter,  
John Wiley & Sons, Inc., 2017



**William Scally, cfa**  
National Leader  
Litigation Advisory Services

### SUBJECT MATTER EXPERTISE

Intellectual Property  
Economic Damages  
Commercial Litigation  
Business Valuation  
Shareholder Disputes

### EDUCATION

Master of Business Administration  
Boston College  
Bachelor of Science, Control Systems  
Engineering  
United States Naval Academy

### ACCREDITATIONS & DESIGNATIONS

Chartered Financial Analyst (CFA)  
Charterholder



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