

# *Spotlight*

---

## Marcum & Kliegman LLP & Plum

PLUM IS A NEW type of media company. Produced in, for, and about America's most dynamic communities, Plum programming is honest, authentic, and optimistic. It celebrates the natural beauty and character of its communities and the spirit and intellect of the people who live and visit there.

Plum's current markets are Nantucket, Martha's Vineyard, the Hamptons, Vail, Aspen, Telluride, Sun Valley, and Miami Beach. While the towns may be small, the reach and influence is not. Plum's markets are destinations of choice for over 14.2 million of the nation's most interesting and influential people each year. They are people who define the culture in media, business, arts, and politics. They are Plum's audience as well as its content. Increasingly, Plum is available to a broader audience beyond its communities through video on demand and the Internet.

Marcum & Kliegman's relationship with Plum began several years ago when Margaret Spencer, Plum's Chief Operating

Officer, contacted the Firm. Initially, Marcum & Kliegman consulted on startup issues and accounting matters. As Plum grew, and expanded into other markets, they needed the Firm's assistance on tax consulting, planning, and compliance. When they needed audited financials for their board and investors, Marcum & Kliegman was there to provide this service. Today, Plum out-sources most of its accounting, financial reporting, and tax compliance to Marcum & Kliegman.

Plum produces and airs highly-relevant local content in each market with innovative original programming. Plum's "across the network" programming includes political talk shows, the only show on television where an active CEO interviews other active CEOs and business luminaries, shows representing cultural interests: film, music, home design, wellness, and a variety of children's programming. You can find out more about Plum's services and programs on their website at [PlumTV.com](http://PlumTV.com). 