Commerce magazine

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Editor's Note: COMMERCE asked the following New Jersey accounting firms, banks and law firms to offer advice for entrepreneurs, and share some of the keys to success that have helped their business clients thrive, grow and profit in the Garden State.



Marcum LLP

By Andrew Ebneter, CPA Partner, Tax & Business Services

My advice to New Jersey entrepreneurs is to be aware of any and all readily available resources that can help grow your business. For example, agencies such as the NJEDA offer pro- grams that can lead to obtaining additional or alternative financing, state tax credits and/or consultation geared toward assisting new or small businesses operating in the state. New Jersey has a vested interest in having growing businesses instate that provide jobs to residents, who in turn support the state's economy as consumers who spend money and who pay sales tax, income tax and employee withholding tax.