## Special Skill Sets Allow Accounting Firms and Law Firms to Deliver Added Value



COMPILED BY MILES Z. EPSTEIN EDITOR, COMMERCE

**ROFESSIONAL SERVICES FIRMS** bring a lot of added value to clients by employing experts with non-traditional skills and training. Accounting firms and law firms, for example, have engagement teams that include former CIA officers, judges, pharmacists, police officers, FBI agents, economists, government agency leaders and computer experts. These skill sets are valuable to businesses that need the very best advice across disciplines and industries. COMMERCE asked accounting firms and law firms to discuss their unique expertise, and how specially trained members of their teams deliver for their clients.

## **ACCOUNTING**



Marcum LLP By Ilan Hirschfeld, CPA, ABV, CFF, MBA, Partner-in-Charge, NJ Advisory Services

Marcum's Workplace Security & Investigations practice is a specialized service niche within the firm's nationally recognized Advisory Services Practice group. The experts within the practice draw on their diverse professional experiences to provide integrated solutions enabling legal counsel, human resources departments and corporate management to properly address increasingly complex workplace issues. Marcum's Workplace Security & Investigations

team is comprised of Certified Public Accountants, Certified Fraud Examiners, Certified Protection Professionals, licensed private investigators, former prosecutors and law enforcement personnel, as well as senior members of corporate security and investigation departments. Team members possess a deep understanding of employment matters, information retrieval and fact gathering, dispute resolution and forensic work. Among the services offered by the practice are Security Consulting and Master Planning; Crisis and Disaster Planning; Workplace Violence Risk Assessments; Employee Misconduct Investigations; Fraud, Embezzlement and Harassment; Workplace Threats; Forensic Accounting; **Background Investigations and Due** Diligence; Intellectual Property Theft and Non-Compete Investigations; Computer Forensics; Union Corporate Campaign Response; Human Resources Training; Identity Theft and Data Breach inquiries; and Litigation Support. Marcum LLP is a top national accounting and advisory firm with offices throughout the United States, as well as Grand Cayman, China and Ireland.