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ACCOUNTING FIRMS, BAY AREA

New sectors and services drive firms' growth

Excerpt:



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Are most of your clients up to date on cybersecurity technology, or is this something you're often called to advise them on? Marcum has a dedicated Cybersecurity Technology Risk Management Services group that is focused on helping our clients mitigate their security vulnerabilities, whether from malicious attack or internal breaches of protocol.

What sector of business are you expecting to see the most growth in this year and why? Marcum is engaged in helping our clients understand the Tax Cuts & Jobs Act and adjust their tax planning for 2018 and beyond in response to the new law. We have been conducting seminars and webinars, and generating a steady stream of analysis in Marcum Tax Flashes and a new Tax Reform Insights page on our website.