

# Innovate Long Island

## ... Marcum surveys CEOs...

April 4, 2018

[Excerpt]

### **BUT FIRST, THIS**

**Survey says:** Introducing the Marcum CEO Survey, the latest addition to Marcum LLP's portfolio of original content designed to educate and engage business leaders.

An intriguing barometer of CEO confidence in real-time business conditions, the Marcum CEO Survey – a 12-page report executed during the first quarter of calendar 2018 – boasts relevance “for the middle-market and beyond,” according to a statement from the accounting giant. Among its surprising findings: Despite potential trade wars and other economic turmoil stemming from Washington, 99 percent of the chief executives surveyed are “strongly optimistic” about business conditions, with nearly 10 percent applying the highest-possible rating to their overall business outlook.

Those intriguing facts and more await readers in the first publication by Marcum LLP since new Food and Beverage Group practice leader Lou Biscotti joined the team in March. Biscotti, a leader in the regional food industry, headed up the annual Food & Beverage Industry Study for his former firm, Mazars USA, for years.