

Jeffrey Bernstein

CYBER AND IT RISK

Jeffrey Bernstein is a managing director in the Firm's Advisory and Consulting practice and a member of the Cybersecurity and IT Risk groups. He has more than 20 years' experience advising clients on the protection of their networks, systems, applications, data, devices, people, and property.

His competencies as an industry expert include cybersecurity risk management, policies and procedures, legal and regulatory compliance, Software Development Lifecycle (SDL) security, incident response and digital forensics, secure cloud strategy, security education, secure mobile computing and vendor governance. Mr. Bernstein has written information security white papers and has been published both domestically and internationally. He regularly presents at security industry conferences and events and has appeared as a subject matter expert on television.

Mr. Bernstein's previous roles include managing director for a cybersecurity assurance, response and compliance firm; managing director for a New York City security solutions advisory firm; and senior managing director for a Washington, DC-based global provider of homeland security, counter-terror and critical infrastructure protection services. At the Washington firm, he worked alongside senior personnel from the United States Secret Service, The Bureau of Alcohol, Tobacco, Transportation Security Administration, Federal Emergency Management Agency and the Israeli Security Agency.

Professional & Civic Affiliations

Association of Certified Fraud Examiners (ACFE) - Affiliate
Open Web Application Security Project (OWASP) - Member
International Association of Microsoft Channel Partners (IAMCPA) - Member
University of South Florida Muma College of Business Advisory Committee (Cybersecurity for Executive Education) - Member

Articles, Seminars and Presentations

Phishing: What You Can Do About the Most Utilized Cyber Exploit -
Whitepaper, June 20, 2019
Go Ninja Against Cybercrime - *Scotsman Guide* on June 1, 2019
Securing Your Organization Against Insider Threats - Blog, March 18, 2019
New Jersey Woman's Law Association Event - Seminar, October 2, 2018
Mortgage Bankers Association of America - Presentation on Data Security and Compliance, September 25, 2018
Leveraging Digital Forensics for Better HR Outcomes - Webinar, March 14, 2018
Under Armour Hit By Data Breach - Quoted in Article and TV Interview, News 12, March 20, 2018
New Jersey Schools Moving to Enhance Security - Article for *Gannet*, February 19, 2018
ATM Skimmer Crimes on Rise - Quoted in Article and TV Interview, News 12, February 8, 2018
Safe Online Holiday Shopping - Article for *USA Today*, December 1, 2017



Jeffrey Bernstein
Managing Director

SUBJECT MATTER EXPERTISE

Cybersecurity

PRACTICE FOCUS

Financial Services Companies
Law Firms
Energy and Natural Resources Enterprises
Healthcare
Entertainment and Media

EDUCATION

Bachelor's Studies in Business;
Northeastern University
Bachelor's Studies in Communications
Rochester Institute of Technology
Certificate Studies in Computer Science
New York University

ACCREDITATIONS & DESIGNATIONS

2019 CISSP Certification Candidate



MARCUMGROUP
MEMBER

Phone 203.681.3128
jeffrey.bernstein@marcumllp.com
www.marcumllp.com

MARCUM
ACCOUNTANTS ▲ ADVISORS

Jeffrey Bernstein

CYBER AND IT RISK

WiFi Security Flaw Exposes Devices and Users - Article for *Gannett*, October 18, 2017
Equifax Breach Television Appearance - Appeared on Last Week Tonight with John Oliver, October 16, 2017
Equifax Breach Could be Worst in History - Quoted in *Scotsman Guide*, September 11, 2017
Equifax Breach - (Quoted in Article and TV Interview), *News 12*, September 7, 2017
Phishing; the Exploit of Choice for Cybercriminals - Webinar, May 25, 2017
Phishing; the Exploit of Choice for Cybercriminals - Article for *USA Today*, May 16, 2017
12 Cybersecurity Tips to Avoid Falling Victim to Online Extortionists - Article for *USA Today*, May 15, 2017
Lenders Urged to Be Proactive on Cybersecurity - Interview for *Scotsman Guide*, January 25, 2017
New Year's Resolutions to Keep You Safe Online - Article for *Gannett*, December 29, 2016
Securing Social Media Presence from Cybersecurity Threats - Article for *USA Today*, December 22, 2016
Securing Small Business from Cybersecurity Threats - Article for *Gannett*, October 27, 2016
Smart Banking from Your Smartphone - Article for *Gannett*, October 11, 2016
Shine a Light on Cybersecurity Flaws - Article for *Scotsman Guide*, May 1, 2016
Cybercriminals Will Increasingly Target Mortgage Industry - Interviewed for *Scotsman Guide*, January 18, 2016
Mortgage Industry Faces Cyber Security Challenge - Article for *Scotsman Guide*, August 2015
Data Protection in the NPO - Article for *Straits Times*
Time Warner Cable Cyber Resiliency Summit - Interview, Presentation and Round Table Discussion, December 4, 2015
Five Things Hackers Like you to Share - Interview for *Go Banking Rates*, November 12, 2015
Data Breaches Threaten Mortgage Industry - Article for *Scotsman Guide*, October 1, 2015
Security Awareness Best Practices - Interview for Article, *InfoSec Institute*, September 16, 2015
Sony Breach Lessons for Small Business - Interview for *American Express*, January 5, 2015
CIO and CTO Cooperation - Interview for *Global Delivery Report* January 11, 2015
Time Warner Cable Cyber Security Awareness Day - Presentation on Cyber Security and Data Security Protection Awareness, December 4, 2014
Joint Metro Cybersecurity Conference - Presentation on the Malicious Insider Threat, October 7, 2014
Protecting the City's Water Supply (Quoted in Article and Appeared in ABC News Television, September 10, 2014
Security Training is Lacking (Interview for *CSO Online*, June 16, 2014
Calgary IT Pro Event - Presentation on the Malicious Insider Threat, May 15, 2014
Nine Mobile Device Security Mistakes to Avoid - Interview for Article, *Rasmussen College*, April 20, 2014
Mobile Device Safety for Small Businesses - Interview for *Bank of America website*, June 14, 2013
Could a Cyberwar Take out Wikileaks - Quoted for Article, *Fox News*, September 1, 2011
China Vs. the US: The Cyber Cold War is Raging - Quoted for Article, *CNN*, July 28, 2011
The Cyber Mafia has Hacked You - Quoted for Article, *CNN*, July 27, 2011