

Accounting Today

[Marcum certifies Guinness world record honoring 9/11 hero](#)

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New York firm Marcum recently participated in a Guinness world record-breaking event to honor 9/11 hero Welles Crowther, which was featured in the debut episode of new show “Breaking History.”

Marcum partner John Hughes and manager Nicholas O’Rourke served as witnesses for the record attempt, captured in the premiere episode of the show, which aims to break Guinness world records based on big issues. This episode focused on the record for most bandanas tied together as a tribute to Crowther, who sacrificed his life to rescue more than a dozen people during the attacks, and whose heroism was memorialized in the “Man in the Red Bandana” documentary.

To make their record-breaking attempt, the show’s co-creator and host Ryan Avery, along with Crowther’s parents and other volunteers, set up boxes of red bandanas near the Naumburg Bandshell in New York City’s Central Park.

As Marcum’s Hughes and O’Rourke looked on, nearly 100 volunteers tied together a record 10,920 red bandanas end to end, equivalent to the height of the World Trade Center towers. The Marcum professionals witnessed and certified the record was broken in accordance with the required procedures and format set forth by Guinness.

“The episode we filmed in Central Park was the launch pad for ‘Breaking History,’ and we never could have pulled it off without Marcum,” said Avery in a statement. “It was pure coincidence that Marcum’s commitment to community dovetails so well with our show’s theme, but that made the experience even more rewarding. ‘Breaking History’ is all about people from all over coming together to do big things to bring awareness to big causes and issues. We are very proud of the program and extremely grateful to Marcum for helping us get off the ground with our first episode”



Marcum's Nicholas O'Rourke and John Hughes (center) consult with "Breaking History" host Ryan Avery (right)

“Marcum was very happy to participate in the first episode of ‘Breaking History’ and to be part of such an interesting and worthy project,” stated Hughes. “It was definitely a different assignment for us, but it was highly professional from start to finish, and the producers took great care in ensuring that all required procedures were followed. We appreciate the opportunity to have been part of the launch of the program and wish them great success with the series.”

The episode is available to watch on [Facebook](#) and [YouTube](#).

Marcum is listed at no. 16 on *Accounting today's* [2018 Top 100 Firms list](#).



Marcum partner John Hughes (left) and manager Nicholas O'Rourke