Birkman isn’t like other personality tests. Our science-backed assessment powers scalable solutions to meet your needs at every level of your organization.

**Why Birkman is Better**

Birkman isn’t like other personality tests. Our science-backed assessment powers scalable solutions to meet your needs at every level of your organization.

- **Better insight.**
  Birkman uncovers the drivers behind individual personality and decision-making to help you thrive.

- **Tools for emotional intelligence.**
  Increase social awareness and improve communication effectiveness through a better understanding of behavior.

- **Actionable data.**
  Leverage data to understand your motivators, apply your strengths, and be more effective at work.

- **Validated by science, proven by business.**
  For 68+ years, we empower performance at high impact organizations across every industry, globally.

Let’s Solve Together. Start the Conversation:

[www.birkman.com](http://www.birkman.com) | +1 (713) 623-2760 | sales@birkman.com
For seven decades, thousands of talented organizational psychologists, HR managers, and management consultants prefer Birkman as their go-to scalable assessment solution. Driven by a single questionnaire, Birkman offers tools to help drive performance through talent management, organizational development, executive coaching, and beyond. The graphic provides a snapshot of how clients view The Birkman Method experience to other assessment solutions.

**The Implications of Using Birkman vs. Other Assessments**

- In-depth personality insights
- Simplified personality insight
- Complex to understand
- Easy to understand

**How We Help You Empower Performance**

- Improve communication effectiveness
- Accelerate developmental growth
- Develop emotionally intelligent leaders and teams
- Create resilience to improve retention
- Build trust and alignment to increase productivity

- Match people to values to support your culture
- Provide tools for conflict resolution
- Empower existing and new teams to thrive
- Increase employee engagement
- Support change management initiatives

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Empower People and Performance