

# Accounting Today

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## The Top 100 Most Influential People in Accounting

by Danielle Lee

December 5, 2022

Talent is the talk of the accounting profession — and the 2022 Top 100 Most Influential People are leading many of those conversations. Their expert advice on the talent shortage, diversity and inclusion, and many other timely topics is partially what landed them on this year's list of the most impactful thought leaders and changemakers in the profession, along with the ways they have gone beyond mere rhetoric to take action and create change.

We've asked the Top 100 to share some of that wisdom throughout these pages. Those thoughts, from some of accounting's most successful leaders, are valuable in guiding the next generation of influencers at a time when there is uncertainty about how the profession can even continue to attract and retain such sought-after talent. (For full responses to all our questions, visit [AccountingToday.com](https://AccountingToday.com).)

Given this crisis point, we asked this year's class if they would still choose the same career today. While the answers revealed that the Top 100 would be just as energized about entering accounting today, the honorees also acknowledged that the profession has to go further to attract an entirely new demographic of young talent. Hopefully, this year's Top 100 will help inspire that next wave.

As always, it is a large undertaking to narrow down this list to just 100 spots, and many factors have to be considered, including the level of influence within roughly the last six months and projected over the next six. The movers and shakers of accounting go beyond 100 (and our Ones to Watch), but this year's

honorees are a great representation of its wisest and most experienced guides, who we expect to steer that next generation. Presenting the 2022 Top 100 Most Influential People! AT

### **Keeping an eye out**

Every year, we lament how difficult it is to limit our list of the Most Influential to just 100 people, and this year is no different, so we've taken our usual approach of creating a subgroup of folks whose influence is new or emerging, but who we feel will be worth paying attention to in the future: our annual Ones to Watch...

We don't include many managing partners or firm leaders in the Top 100 (we tend to recognize them in our Managing Partner Elite list), but we're adding two to this year's OTW, starting with **Eric Majchrzak**, the CEO of Arizona-based BeachFleischman. Long recognized as a pioneer in marketing for accounting firms, Majchrzak bears watching as an example of the potential for nonaccountants to rise to the very top in the profession. And **Peter Scavuzzo**, CEO of Marcum Technology, and a partner and CIO at Top 100 Firm Marcum, stands out as an exemplar of the important role that innovative tech leaders can play at firms that know how to empower them.