Marcum automates operations with bot technology

By Eli Sherman
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ROBERT DROVER is a principal in the advisory-services division of accounting firm Marcum LLP, which has launched new robotic technology to automate certain operations and perform repetitive manual tasks. / COURTESY MARCUM LLP

PROVIDENCE – In an effort to reduce costs and improve efficiency, the accounting firm Marcum LLP has started offering clients new robotic technology to automate certain operations.

The technology, known also as “bot technology,” deploys software that performs repetitive manual tasks. The New York company, with offices in Providence, said the tasks were previously tedious, time-consuming and error-prone. The automation will also help reduce costs, according to Marcum.

“In addition to eliminating manual tasks that employees would otherwise spend hours to complete, RPA (robotic process automation) frees valuable staff to be deployed to other functions requiring human judgement and innovation,” said Robert Drover, principal in Marcum’s advisory-services division. The bot technology will now cover all stages of development and implementation, according to the company, which said robotic automation is a “must-have in any forward-looking digital portfolio.”

“Robots operate 24 hours a day, 365 days a year and never take breaks, vacations, or sick days,” Drover said.

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