

WILLIAM SCALLY, CFA

NATIONAL LEADER LITIGATION SERVICES ► ADVISORY SERVICES

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William Scally is a national leader of Litigation Advisory Services in Marcum's Boston, Massachusetts office. He has more than 19 years of management consulting experience advising clients on a broad range of business issues.

As a valuation and dispute advisory specialist, Mr. Scally provides financial, economic, and statistical services to companies, with a focus on equity and debt valuation, business enterprise valuation, business model due diligence, and contract compliance. He has significant experience applying valuation principles to assist companies pursuing strategic initiatives and to analyze economic damages pursuant to government and commercial litigation disputes. Applications include the valuation of closely held businesses, patent infringement, trade secret misappropriation, joint venture disputes, breach of contract, business and asset impairment analyses, and purchase-price disputes. His experience includes engagements across a broad array of industries, including private equity and early-stage ventures, service, software, technology, manufacturing, financial services, life sciences, and healthcare.

Mr. Scally has testified on matters involving large public companies and private regional companies, as well as majority and minority shareholders. He has been jointly retained as a valuation expert for settlement purposes. He has also been retained as an advisory expert assisting startup ventures with valuation issues related to complex mergers.

Mr. Scally formerly worked in the Forensics Advisory practice of a "Big 4" accounting firm in Boston.

Professional & Civic Affiliations

CFA Institute
Boston Security Analysts Society
Boston Patent Law Association
Boston Bar Association
American Bar Association

Articles and Publications

Litigation Services Handbook: The Role of the Financial Expert, Sixth Edition, Co-author of Patent Infringement Damages chapter, John Wiley & Sons, Inc., 2017

Presentations

How Might the Value of your Business be Impacted as a Result of the Coronavirus Crisis?, Co - presented with Daniel Roche, Kenneth J. Pia, Marcum LLP, March 2020

EXPERTISE

- Intellectual Property
- Economic Damages
- Commercial Litigation
- Business Valuation
- Shareholder Disputes

EDUCATION

- Master of Business Administration
Boston College
- Bachelor of Science, Control
Systems Engineering
United States Naval Academy

ACCREDITATIONS & DESIGNATIONS

- Chartered Financial Analyst (CFA)
Charterholder

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