

Crain's New York Business

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NOTABLE WOMEN IN ACCOUNTING



In New York the fields of accounting and consulting offer unlimited opportunities for talented professionals to play important roles in the deals, transactions and business developments that shape finance, entertainment, technology, real estate and other major industries. The 77 women on the *Crain's* Notable Women in Accounting and Consulting list are at the heart of the action, advising their clients on critical financial matters—and often having an impact that extends far beyond the city's borders.

This year's honorees were identified through *Crain's* internal research and nominations by major firms in the metropolitan area. They were selected based on their career accomplishments in accounting or consulting, their mentorship of others and their involvement in nonprofits and community organizations.

Why has *Crain's* focused a report on notable women in accounting—and not simply notable accounting professionals? Someday women might be well represented at major firms' top tiers, but that day has not yet come. Although more than half the workforce in accounting is female, only about 22% of firms' partners are women, according to the American Institute of CPAs. The stories of women who have made it to the top rungs of the field hold many lessons for those who are looking to scale obstacles—and leaders who are looking to speed their company's progress.

Fortunately many leading firms are committed to attracting, sponsoring and promoting talented women. A number of the honorees on this list have launched or championed such efforts.

Read on for the stories of how women have ascended to visible positions, where they no doubt will inspire the next generation.

— Brendan O'Connor Managing editor



Carolyn Mazzenga

Office managing partner, Marcum

As the office managing partner in Melville, Mazzenga oversees the growth of Marcum's Long Island operations. She is leader of the firm's national family wealth services group and assists hedge fund managers with personal and business income tax solutions. She was instrumental in launching Marcum's Women's Leadership Development Program and serves on the firm's national diversity and inclusion committee and co-chairs the Marcum Women's Forum in New York City. She also chairs the annual Marcum Workplace Challenge, which has raised more than \$1 million for community nonprofits since 2006. Mazzenga earned a bachelor's degree in business economics from SUNY Oneonta. She is a member of the American Institute of CPAs and the New York State Society of CPAs.



Beth Wiener

Senior partner, Marcum

Beth Wiener oversees a team of experts dedicated to serving the audit, tax and consulting needs of hedge funds, private-equity funds, funds of funds, management companies and their principals. She is leader of her firm's global alternative investment group. In addition to responsibility for client services, she oversees the growth of her group practice as well as day-to-day operations. Since the group's founding in 2000, she has helped transform it from a niche service center into a global practice. She serves on Marcum's diversity and inclusion committee and its regional management committee, as well as its women's initiative. Wiener is a member of the American Institute of CPAs. She received a bachelor's degree in accounting from SUNY Albany.