

# Andy Alan

## ADVISORY SERVICES

Andy Alan is a director in the advisory practice of Marcum LLP. He specializes in business valuation, intangible asset valuation and litigation support services.

Mr. Alan has worked with companies ranging from start-up operations to some of the largest companies in the Fortune 500 in a variety of industries. Mr. Alan has managed complex projects for strategic planning, financial reporting, buy- and sell-side M&A analyses, corporate restructuring, purchase price allocation, fresh start accounting, asset impairment analysis, tax planning and compliance, financing, investments, derivatives, securities, and others.

Mr. Alan's experience includes appraising companies and intangible assets for litigation purposes (family law, commercial litigation, bankruptcy litigation).

Prior to joining Marcum, Mr. Alan spent 15 years with a Big Four accounting firm where he led Florida valuation efforts for valuation engagements related to financial reporting, tax planning and compliance, financial modeling, and other financial advisory issues.

Mr. Alan has served as a fair value specialist on hundreds of valuation reviews to determine the acceptability of third party valuations for audit engagements as well as participated in multiple PCAOB reviews as the fair value specialist.

Mr. Alan holds the Chartered Financial Analyst (CFA) designation from the CFA Institute. He also graduated from the University of Michigan with a Bachelor of Business Administration with a finance and accounting concentration.

### Professional & Civic Affiliations

CFA Institute  
CFA Society of South Florida  
University of Michigan Alumni Association  
Evans Scholars Foundation



**Andy Alan, CFA**  
Director

### SUBJECT MATTER EXPERTISE

Business Valuation  
Litigation Support  
Financial Modeling  
Intangible Asset Valuation  
Fair Market Analyses  
Expert Testimony

### PRACTICE FOCUS

Law Firms  
Mergers & Acquisitions  
Retail  
Consumer Products  
Industrial Products  
Travel, Hospitality & Leisure  
Technology  
Telecommunications  
Educational Institutions

### EDUCATION

Bachelor of Business Administration,  
Finance & Accounting  
University of Michigan



MARCUMGROUP  
MEMBER

Phone 954.320.8167  
andy.alan@marcumllp.com  
www.marcumllp.com

**MARCUM**  
ACCOUNTANTS ▲ ADVISORS