

LAURA ROHDE

CHIEF LEARNING OFFICER



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Laura Rohde is chief learning officer at Marcum LLP. Laura works closely with the Firm's leadership to set the vision and learning and organizational development strategy to maximize the potential of every Marcum associate. With more than 20 years of professional services experience, Laura has a broad skillset including leadership development, group dynamics training, executive coaching, performance management strategy, in-house university creation, Train the Trainer programs, and culture initiatives. Laura also has the highest certification in the Birkman Method, a robust personality/perception tool, which aids in organizational change. She is energized by creating an environment that maximizes associates' personal and professional growth and development.

Prior to joining Marcum, Laura served as managing director of HR Services at Skoda Minotti, which merged into Marcum in 2019. Her previous experience includes positions as learning and organizational development manager at a law firm, national sales trainer and sales coach at a mortgage broker, and assistant vice president of learning and development at a national bank.

Professional & Civic Affiliations

Birkman International (BMP)
Association for Talent Development (ATD)
Volunteer, Hunter's Helping Hands
Volunteer, Akron Food Bank
Volunteer, Saint Ambrose Church

EXPERTISE

- ▶ Personality Testing
- ▶ Appreciative Inquiry
- ▶ Instructional Design/Facilitation
- ▶ Change Management
- ▶ Succession Planning
- ▶ Executive Coaching
- ▶ Performance Management Strategy
- ▶ Creation of In-house Universities
- ▶ Train the Trainer Programs
- ▶ New Hire Orientation Programs Best Practices
- ▶ Culture Initiatives

INDUSTRY FOCUS

- ▶ Professional Services (Accounting, Legal and Banking)
- ▶ Nonprofit

EDUCATION

- ▶ BBA, Marketing and Finance
Cleveland State University

MARCUM
ACCOUNTANTS ▲ ADVISORS

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