

Experience

William Scally is a national leader of Litigation Advisory Services in Marcum's Boston, Massachusetts office. He has more than 17 years of management consulting experience advising clients on a broad range of business issues.

As a valuation and dispute advisory specialist, Mr. Scally provides financial, economic, and statistical services to companies, with a focus on equity and debt valuation, business enterprise valuation, business model due diligence, and contract compliance. He has significant experience applying valuation principles to assist companies pursuing strategic initiatives and to analyze economic damages pursuant to government and commercial litigation disputes. Applications include the valuation of closely held businesses, patent infringement, trade secret misappropriation, joint venture disputes, breach of contract, business and asset impairment analyses, and purchase-price disputes. His experience includes engagements across a broad array of industries, including private equity and early-stage ventures, service, software, technology, manufacturing, financial services, life sciences, and healthcare.

Mr. Scally has testified on matters involving large public companies and private regional companies, as well as majority and minority shareholders. He has been jointly retained as a valuation expert for settlement purposes. He has also been retained as an advisory expert assisting startup ventures with valuation issues related to complex mergers.

Mr. Scally formerly worked in the Forensics Advisory practice of a "Big 4" accounting firm in Boston.

Expert Testimony Experience

Mr. Scally has been qualified as an expert witness in federal and state court, and has been appointed to the role of special master in complex valuation mediation. His testimony has included opinions relating to valuation and commercial damages in the context of torts and contract damages, trade secret misappropriation, trademark violations, patent disputes, failed mergers and partnership disputes, employment litigation and personal injury matters.

Professional Designations

CFA Chartered Financial Analyst
Designated by the CFA Institute

Education

Master of Business Administration, Boston College

Bachelor of Science, Control Systems Engineering, United States Naval Academy

Professional Organizations and Activities

- CFA Institute
- Boston Security Analysts Society
- Boston Patent Law Association
- Boston Bar Association
- American Bar Association

Articles and Publications

- Litigation Services Handbook: The Role of the Financial Expert, Sixth Edition, Co-author of Patent Infringement Damages chapter, John Wiley & Sons, Inc., 2017